

We did it! Thank You from the bottom of our Heart (of the Redwoods Campaign!)

n January, POST met the final fundraising milestone in our Heart of the Redwoods Campaign when the Board of Directors of the Midpeninsula Regional Open Space District (MROSD) approved the purchase of a \$2.5 million conservation easement on POST-owned Alpine Ranch in La Honda. That easement funding pushed us to our \$50 million campaign goal—six months early!

We are grateful to all of our donors for helping us protect 9,901 acres of redwood forest since the campaign began in December 2011. We look forward to sharing more success stories with you as we work to protect more redwoods to meet our 20,000-acre goal.







The work to save our local redwood forests is not over! Look for this symbol for updates on these properties and new lands protected through the Heart of the Redwoods Campaign.

Heart of the Redwoods Campaign Thanks You!

We appreciate the support of the individuals and organizations who donated \$500 or more to the Heart of the Redwoods Campaign.

Anonymous (3)

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SAN VICENTE REDWOODS 8,532 ACRES IN DAVENPORT // Acquired December 2011 for \$30 million with LLI partners: Save the Redwoods League, Sempervirens Fund, Land Trust of Santa Cruz County and The Nature Conservancy.

Our largest land-protection project to date, San Vicente Redwoods now has a conservation plan in place, with management and public access plans in progress. Following \$2 million from the California Coastal Conservancy in 2013, the California Wildlife Conservation Board approved \$10 million in funding in August 2014 for a conservation easement to further protect the resources on this complex property. This will balance protection, restoration, sustainable working forest and future public trails on the property.



// LARRY WILLIAM 12



BUTANO CREST EAST AND WEST 160 ACRES EACH NEAR PESCADERO // Acquired December 2012 for \$1.32 million

These rugged non-contiguous parcels contain chaparral, open grassland and significant areas of redwood forest. We transferred Butano Crest East to San Mateo County Parks in June 2014 to become part of Pescadero Creek County Park. POST continues to own and manage Butano Crest West.



DRISCOLL ORCHARDS 318 ACRES IN LA HONDA // Acquired in December 2012 for \$7.25 million

Driscoll Orchards has a tiny apple orchard, grazing land and a small but spectacular redwood grove. The property was kept separate from the larger Driscoll Ranch complex protected by POST in 2002. We plan to transfer it to MROSD for inclusion in the La Honda Creek Open Space Preserve.





PETERS CREEK Assisted Save the Redwoods League with the acquisition of 145-acre Peters Creek in La Honda and a conservation easement on 214-acre Boulder Creek Forest in Boulder Creek in November 2012

The Peters Creek Old-growth Forest in La Honda borders Portola Redwoods State Park. The hope is to transfer this property to California State Parks in the future.

TRIPLE BUCK RANCH

490 ACRES IN GILROY //
Acquired in two parts for \$1.5 million, completed January 2014

Triple Buck Ranch is a mix of grassland and forests with half a mile of Little Arthur Creek — one of the most productive steelhead spawning sites in Santa Clara County—winding through it. We transferred the property to Santa Clara County Parks in February 2014 to become part of Mt. Madonna County Park.





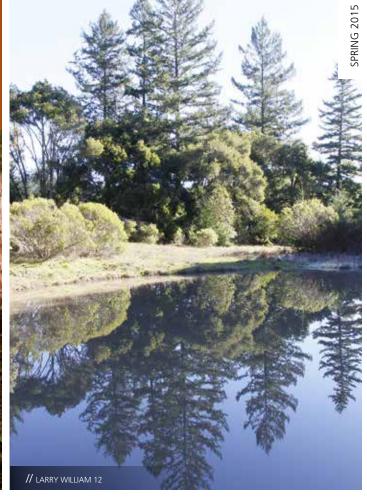
LOMA MAR REDWOODS 174 ACRES IN LOMA MAR // Assisted San Mateo County Parks with its acquisition, June 2014

The lush Loma Mar property features a trail through a dense redwood forest, and contains a tributary to Pescadero Creek. The parks department opened the property to the public in December 2014, six months ahead of schedule.



ALPINE RANCH 353 ACRES IN LA HONDA // Acquired December 2012 for \$5 million

More than a mile of Pescadero Creek tributaries run through Alpine Ranch, and it is bordered by Pescadero Creek and Sam McDonald county parks. The MROSD \$2.5 million conservation easement on Alpine Ranch completed our campaign fundraising, and plans are underway to turn a cabin on the property into a hiker's hut and campaign donor recognition site.





POST Hosts Pescadero Community Meeting

n February 25, POST held a meeting in the coastside community of Pescadero—our first such event since we began protecting properties in and around the town 20 years ago.

The purpose of the meeting was to share results of a survey POST conducted last year in conjunction with the FEED Collaborative at Stanford. POST staff also talked about our ongoing work protecting farmland and the investments we're making in infrastructure on our 5,970-acre Cloverdale Coastal Ranches and 903-acre Butano Farms properties in Pescadero.

"The survey indicated we have the opportunity to play a larger role in sustaining farming along the San Mateo Coast," said POST Director of Land Stewardship Daniel Olstein. "The meeting was a great opportunity to share what we're doing and hear directly how POST can be more proactive in engaging with the community."

The meeting was well-attended, with about 80 people from Pescadero and surrounding communities. We look forward to addressing the many constructive comments and suggestions in ongoing dialogues with the Pescadero community.





Delicious Deliveries From Blue House Farm

Each year, from May to December, POST hosts a drop spot for weekly deliveries of organic, farm-fresh veggies, fruit and more. The source? The Blue House Farm Community Supported Agriculture (CSA) program. The Blue House CSA operates on a POST-protected property in Pescadero, and includes the option to add flowers, eggs, honey and more.

Visit bluehouseorganicfarm.com/csa-program/ to learn more and sign up today!



PROFILE IN GENEROSITY: JACK BEEBE 1942-2014

ack Beebe was a dedicated outdoor explorer and friend to POST. In November 2014 he passed away after an 11-month battle with cancer. This spring, we learned he left \$4.7 million to POST through his IRA. We are saddened by the loss of his great spirit and grateful for the magnificent legacy he leaves for our local landscapes.

Born John Howard Beebe in New Jersey in 1942, Jack's adventuring ways may have been set early on. When he was one year old his family moved to Boston, and eight years later they moved to four acres of partially cleared land just outside Houston, adjacent to thousands of acres of Texas woods and prairie.

"We did a lot of hiking and fooling around out there," says Roger Beebe, one of Jack's older brothers. "We were active in Boy Scouts and did a lot of camping through them. We also did a fair amount of camping on our own."

Jack was the third of four children, with two older brothers and a younger sister. He and Roger were only a year apart, and had the same friends. "We were all interested in being outdoors," says Roger. That interest was something Jack carried into adulthood.

After earning his bachelors degree in economics from Williams College and his master's in industrial engineering from the University of Texas at Austin, Jack made his way to California, where he taught for a while and earned his doctorate in economics from Stanford.

"His burning interest in the outdoors came when he went to California and saw how spectacular it could be," says Roger. "There are areas in Texas that are quite beautiful, but few like California."

Jack began working at the San Francisco Branch of the Federal Reserve in 1977, the same year POST was founded. He became a POST donor in 1983 and joined our Open Space Legacy Society in 2004. Three years later, Jack joined POST's Bean Hollow and Bolsa Point conservation easement monitoring teams, helping to ensure that those protected properties remained protected.

His love of taking the road less traveled led Jack on trips as far away as Europe and southeast Asia, and as close as the national parks in the western United States. Roger says those natural open spaces were Jack's favorites.

"Jack was high-minded about the outdoors. He was greatly disturbed by things being developed. He could be pretty solitary." Roger clarifies that Jack's retreat at times was not a negative reaction. Instead, he says, "Jack was very much delving into natural areas as part of himself."

POST appreciates Jack's affection for the open spaces around us, and we are thankful for his commitment to protect the spectacular landscape he loved after he was gone.

Protect the Landscapes You Love with a Legacy Gift to POST

Planned gifts are one of the most significant ways to confirm your commitment to preserving the landscapes that make our region so special. You can include POST in your will or trust, or make POST a beneficiary of retirement accounts and life insurance. If you have already included POST in your long-term plans, please let us know so we may acknowledge you as a member of our Open Space Legacy Society.

For more information, contact POST Director of Planned Giving Jeanine Crider at jcrider @openspacetrust.org or (650) 854-7696 x312.

POST's tax ID number is 94-2392007.

POST // News Updates

POST Welcomes New Board Members

e are thrilled to announce two new members of our Board of Directors.

SEAN DEMPSEY grew up in Los Gatos and discovered the area's protected open spaces as an adult through long-distance trail running. It was during his time on the

long-distance trail running. It was during his time on the trails that he was inspired to support POST. "Joining the POST Board was a natural progression," said Sean. "We started as small donors, then I became involved with the Skyline Committee. As I got to know the organization and mission better, I wanted to focus my energy in an area I was passionate about."

Sean feels POST's mission offers a lot of opportunities and associated challenges. "Acquiring land and protecting it for wildlife, recreation, watersheds and viewsheds is important," he said. "The challenge now is to prioritize projects that are equally important but may not be viewed as traditional land trust activities."

His vision for the future of protected open space includes more public access, incorporating groups that don't traditionally use the land and fostering a greater public understanding of the importance of open space.



KIM YOUNG'S love affair with open space began shortly after her family moved to Atherton from Illinois. They visited Muir Woods and she discovered a landscape in stark contrast to the midwestern flatlands of her childhood. The experience of the awe-inspiring redwoods stuck with Kim, who was recently a member of our Heart of the Redwoods Campaign steering committee.

Kim, a former Stegner Fellow at Stanford University, was fortunate enough to meet the great Wallace Stegner himself during her studies there. She is an avid hiker who truly appreciates open space and the effort it takes to preserve it.

"Two elements drew me to POST," said Kim. "The first is the mission — to preserve and protect the stunning open spaces around our Peninsula. The second is the leadership, which is so strong. POST is filled with smart, passionate professionals who know how to set goals and achieve them."



Please join us in welcoming Sean and Kim.



PHOTO // PAOLO VESCIA 15

POST Welcomes Marti Tedesco, Marketing and Communications

anuary marked the beginning of a new year, and a new direction for POST. That's when Marti Tedesco joined as the senior director of marketing and communications. Her focus is on developing strategies to reach out to the next generation of conservationists through modern digital marketing techniques.

Marti has more than 20 years of experience in technology marketing including all aspects of digital marketing. Previously she was the senior director of marketing for Baynote, Inc., a San Jose-based provider of e-commerce software solutions. She is also a founding partner of Palo Alto-based ReadyToPlay, Inc., the global leader in digital music conversion services. She lives in Portola Valley with her husband and two sons, and holds a bachelor's degree in international economics from the University of California, Berkeley.

"Regardless of where you live or work on the peninsula and south bay, we all share an appreciation of the beautiful landscapes in our area. But it's easy to find people who lack a connection to those open spaces and the outdoors," Marti said. "I'm excited to reintroduce the important conservation work POST is doing to the next generation of peninsula and Silicon Valley residents and help them to engage more fully with the protected natural open space that is available to us all."

Changes Ahead for POST Communications!

here are exciting changes on the horizon at POST. This spring, we began a project to modernize our website and email communications for better usability, especially across different devices. Many donors have also asked us to reduce how much paper we use in mailings. We know you love seeing POST properties, wildlife and donors, so the website and a more eco-friendly *Landscapes* will continue to highlight images from our incredible photographers. Look for the first changes this fall, and if you have thoughts or feedback, feel free to email us at post@openspacetrust.org. We'd love to hear from you!

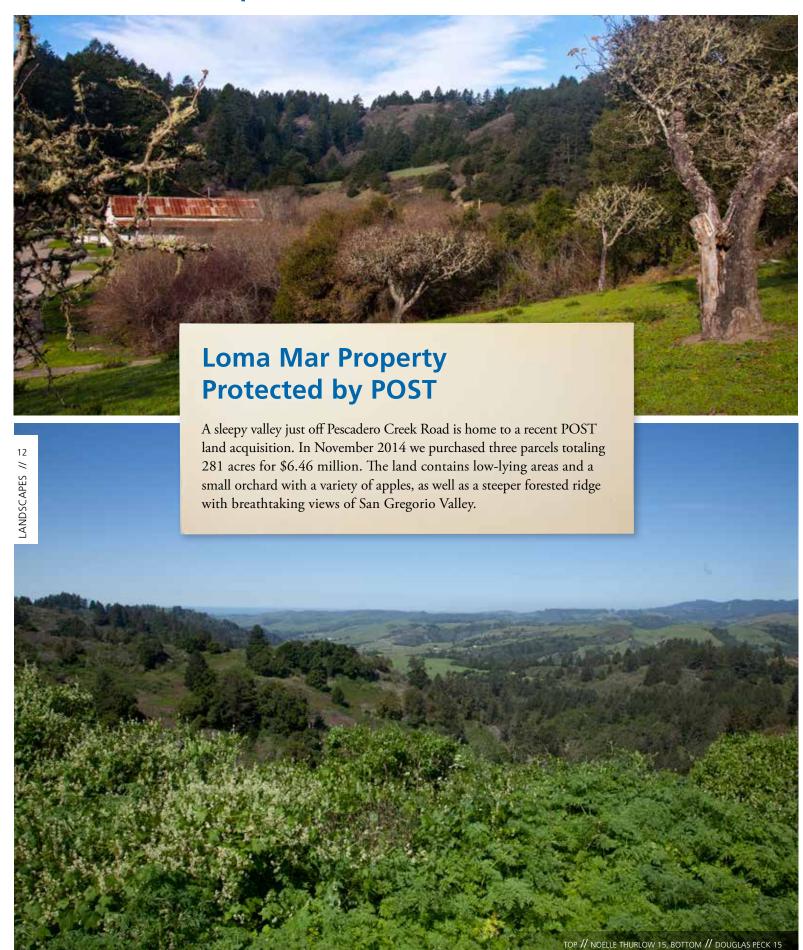
Double the Impact of Your Gift!

Many companies match donations their employees make to charities and some even match gifts made by retirees. Is your employer one of them?

Matching gifts are a great way for you to leverage your support for POST!

Learn more: www.openspacetrust.org/matching







California Coastal Trail Grows with Pillar Point Acquisition

n March 19, POST purchased a 21-acre property along Pillar Point Bluff in El Granada. The property joins three other properties totaling 140 acres that POST protected between 2004 and 2008 and transferred to San Mateo County Parks in 2011.

This latest acquisition completes the piece of the 1,200-mile California Coastal Trail that runs along the bluff.

"This is the fulfillment of a decade-long dream to preserve Pillar Point Bluff," said POST President Walter T. Moore. "This is a spectacular piece of the California coast and we are thrilled that people will be able to take an uninterrupted hike on this property and enjoy the incredible scenic beauty of this place."

Pillar Point Bluff is known for its spectacular views of the ocean and reefs of the Fitzgerald Marine Reserve below. Like much of the surrounding landscape, the property features coastal scrub and terrace prairie. It also provides habitat for

the endangered San Francisco garter snake, and may be a nesting site for raptors.

The Pillar Point Bluff area was originally part of the 12,000-acre Rancho Corral de Tierra, which was divided into three separate land grants in the 1800s. From 2001-2003, POST worked to protect the 4,262-acre Rancho Corral de Tierra property that lies east of Highway 1, and transferred most of it to the Golden Gate National Recreation Area in 2011. Development plans had been drawn up for both the Rancho Corral de Tierra land and the Pillar Point properties before we stepped in to save the land.

POST has received funding from the state Coastal Conservancy and Resources Legacy Fund to support habitat protection and facilitate public access on the property.

Visit openspacetrust.org/whatwesave to learn more about the history of POST's work at Pillar Point Bluff.





to POST donors who give \$500 or more annually. Learn more:

openspacetrust.org/walksandtalks // PAOLO VESCIA 15



Holistic management expert Allan Savory launched our 2015 lectures on February 23. This year's series focuses on conservation, food and farming. Learn more: openspacetrust.org/lectures // STACY GEIKEN 15



POST headquarters recently underwent an eco-friendly landscaping makeover. We celebrated at a March 18 tree-planting ceremony with fellow Palo Alto nonprofit Canopy. (l-r) Canopy Board Member Susan Ellis, Canopy Executive Director Catherine Martineau, former POST President Audrey Rust, landscape designer Steve Kikuchi, Canopy Board and Founding Member Susan Rosenberg, POST President Walter T. Moore // DOUGLAS PECK 15

POST // Tribute Gifts

Gifts received November 1, 2014 through February 28, 2015.

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// PAOLO VESCIA 13





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