If Silicon Valley legends Bill Hewlett and David Packard were alive today, I think they’d be extremely pleased to see HP’s former Little Basin property protected for all posterity.

Over the years, this gorgeous recreational facility, originally purchased by Hewlett and Packard for corporate use, has been the site of HP company picnics, employee family outings and retiree camping trips. Now, thanks to a historic partnership between POST and our friends at Sempervirens Fund, we have been able to secure this extraordinary property for future public use.

POST’s connections to HP and its founders go back a long way. The Packard Foundation contributed much-needed start-up funding when POST was founded in 1977 and has continued to provide vital support for our land conservation work. The Hewlett Foundation has also made gifts supporting land acquisition projects at POST.

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**Gifts of Stock**

Stock gifts are a wonderful way to make a gift to POST. A gift of securities is fully tax-deductible at its market value at the time of your contribution. An added benefit is that by contributing your stock directly to POST, you avoid the capital gains tax. POST can sell stocks tax-free and use 100 percent of your gift to support our land-saving work. To make a gift of stock to POST, please do the following:

**Step 1:** Contact your stockbroker, who can make a direct electronic transfer of your stock certificates to POST’s account with the following information:
- Account name: Peninsula Open Space Trust
- Account number: P61-045870
- Basic of America Investment Services
- 555 California Street, 7th Floor
- San Francisco, CA 94104
- Mail code: CAS-705-07-41
- Attention: Tom Katinian (415) 627-2749
- or Tammy Lilliston (415) 627-2750
- Fax: (415) 835-2875

**Step 2:** Give your stockbroker POST’s taxpayer identification number: 94-2393207.

**Step 3:** Notify POST as soon as the transfer instructions have been given so that we can alert our stockbroker.

Please provide POST with the name of the security, the number of shares to be donated, and the name and phone number of your stockbroker. To notify POST, please contact:

Daphne Muehle, Director of Major Gifts
Peninsula Open Space Trust
222 High Street
Palo Alto, CA 94301
Tel: (650) 854-7696

Thank you for your support of POST and for your commitment to the San Francisco Peninsula’s open space lands!
Tributes

April 1, 2007 – June 30, 2007

Gifts in Honor of

Miesje and Steve Aldrich
Marilyn Bradski’s 80th birthday
Bob and Nancy Brown
Gail Brownell and Mark Aaker’s anniversary
Marybell Cody’s birthday
The Children of Duveneck Elementary School
Stacy Evans and Jeremy Jones’s wedding
Carolyn Flanagan
Evelyn Flannery’s birthday
Kirsten Flynn
Mr. David Garvin from his 2006–07 6th grade class
Jo Hanson
Arnold Hee

Gifts in Memory of

Robert Brown
Leonard Charles Chan
Lily Chen
Dr. Paul J. Cohen
Duncan S. Davis
Maureen Dowerak
Edith Frey
John Allen Gehman
Walter Goggin
Florence L. Hall
Maria Ikienko
Homa Jamzadeh
Roger Johnstone
Terry Kerfoot
Doris La Forge
Mac E. Lantamia
Jeanie Lauer

Dr. William McCormick
Eleanor Page McKee
Chee Meilman
Mr. William Owens
William Page
Siri L. Panton
John Perkins
Nancy Carbon Ponder
Gay Porter
Mary Noble Power
Rachel Hooken Romberg
Marjorie Minnie Rydell
Victor Thompson
Melissa Vaughan
Linda M. Vhyal
Marilda (Dia) Wilbur

Your honorary and memorial gifts to POST create a lasting tribute to friends and loved ones by helping to protect the beauty, character and diversity of the San Francisco Peninsula landscape for people here now and for future generations.

If you would like to make a tribute gift, please contact POST’s Development Associate, Kathleen Ward, at (650) 854-7696.

Gifts in Memory of

Joseph Dell Hoffman
Keith Howard in celebration of Father’s Day
Joanne Kelly and Kim Lu’s wedding
Max Liangmeng’s birthday
Peter J. Metropulos and Katherine Simmons’s wedding anniversary
Mary and Neil Panton
Carolyn and Bill Roller
Neil Rubin and Amy Rabino’s 40th birthdays
Sandra Cold Shapero
Sarah and Davis’s wedding
Dick van Gelder’s birthday

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Landscapes

April 1, 2007 – June 30, 2007

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Gifts in Honor of

David Packard slept here. Bill Hewlett flipped burgers here.

And, if all goes according to plan, soon you will be able to do the same while enjoying giant redwoods, rushing streams, sun-tinged meadows and the restorative power of time spent outdoors.

Where is this place? Just 30 miles southwest of San Jose at Little Basin, 535 acres of redwood-draped splendor near Boulder Creek in Santa Cruz County. The land was owned for 44 years by the Hewlett-Packard Company. Now owned by POST and Sempervirens Fund, Little Basin is poised to become a spectacular addition to the California State Parks system and a well-equipped destination for day use and overnight stays for the general public.
Redwood Retreat Saved

HP purchased Little Basin in 1963 as a corporate picnic site and recreation getaway for its employees, retirees and their families. The steep-sloped valley is surrounded on three sides by Big Basin Redwoods State Park, the oldest state park in California.

Securing Little Basin for future public access was made possible by the coordinated efforts of POST and Sempervirens Fund, based in Mountain View. The two groups acquired Little Basin from HP on May 31 for $4 million—a bargain sale well below the property’s appraised value of more than $10 million. Thanks to support from our donors, POST and Sempervirens were able to act quickly in response to an invitation from HP to protect this long-cherished redwood refuge from potential development.

“Little Basin is not only a beautiful destination, it’s a slice of Silicon Valley history,” said POST President Audrey Rust. “Had the property been sold on the open market, it would surely have been subdivided into private luxury estates, with no public access. Instead, HP has chosen to make this premium property available to everyone, and POST is thrilled to be working towards that worthy goal.”

Little Basin Timeline

Pre-1850s: Ancestral Ohlone tribe settlement; grinding stones can still be found on the land.

1885 – 95 & 1908 – 10: Logging operations fell majority of property’s old-growth redwoods, used for building in Santa Clara Valley and San Francisco.

1902: Neighboring Big Basin Redwoods State Park established, first state park in California and home to the largest continuous stand of ancient coast redwoods south of San Francisco.

1935 – 40: Cattle ranch attempted.
Protecting a Magical Landscape

Nestled into the folds of the Santa Cruz Mountain range, Little Basin harbors a stand of virgin coast redwoods as well as important watershed lands that support endangered steelhead trout. Hiking trails already connect the property with neighboring Big Basin Redwoods State Park.

At Little Basin there are plenty of places where you will be able to experience the awe and serenity that come from wandering under quiet forest canopies. In spring, cascades of wild mountain azalea seek out daylight through the trees, while throughout the year, a diverse range of wildlife thrives. Deer are a common sight; mountain lions and coyotes also inhabit the land. Overhead, Steller’s jays and robins flit through dappled redwoods, and red-tailed hawks soar across golden meadows and rocky ridges.

1940: Property sold to Rohn family. Land used as World War II military surplus depot for refurbishing equipment from the Pacific Campaign.


1963–2007: Property used by HP employees, retirees and families for outdoor recreation and company picnics.

2007: POST and Sempervirens Fund acquire Little Basin from HP for permanent protection and eventual public access.

The Future: YOU experiencing the great outdoors at Little Basin. Save us a s’more!
Inheriting Recreational Facilities

During the transition to public ownership, expected to last no more than two years, Little Basin is still available to its traditional visitors — HP employees and retirees. The property’s impressive amenities, built largely by HP volunteers, include generously spaced tent sites shaded by majestic redwoods; rustic wood cabins with bunk beds accommodating up to eight people; expansive picnic areas with grills and sturdy weatherproof tables; well-maintained playgrounds, children’s slides and swing sets; and even a small reservoir stocked with striped bass and bluegill for catch-and-release fishing.

John Young, retired HP president and CEO and husband of one of POST’s founders, Rosemary Young, remembers innumerable Saturdays when Little Basin rang with hundreds, even thousands, of voices: “The place was full of people and children. There were always cooking crews, volunteers, games and snow cones.” John stood in the serving line, where he had the pleasure of dishing up steaks, a job that gave him the chance to visit with fellow employees and their families.

Webb McKinney, former HP executive vice president and also a POST donor, joined the company in 1969, when everyone had “Bill and Dave” stories about Little Basin picnics. Now retired and acting as a management consultant, Webb recalls that as HP grew, company divisions began holding their own picnics on the property, building on HP’s sense of family as well as its appreciation for the environment.
When HP officials decided it was time to sell Little Basin, they knew it deserved special care. One of a handful of global recreation properties formerly owned by HP, Little Basin was the only one designated for continued preservation as natural habitat and a public recreation facility.

To achieve these goals, HP approached POST and Sempervirens Fund, a local non-profit that has protected redwood lands of the Santa Cruz Mountain range since 1900. At first HP requested separate proposals, but “we immediately knew we would work together with Sempervirens on this project,” said POST President Audrey Rust. “Partnering on behalf of Little Basin made sense because we had long shared a common desire to see this land protected.”

With the acquisition of Little Basin complete, POST and Sempervirens hope to sell the property to the California Department of Parks and Recreation for $6.5 million. This amount would cover the purchase price of the land as well as additional maintenance and caretaker services until the land transfers to public owners.

“Little Basin has amazing potential to become a model project for public parkland,” said Sempervirens Executive Director Brian Steen. “By working with POST to protect Little Basin, we bring all our strengths to bear so that this property can be made available to the public as soon as possible.

“It was the original Sempervirens Club that established neighboring Big Basin as a state park in 1902,” added Steen. “For us, Little Basin ushered in another exciting era of land protection for the most critical natural and cultural resource areas of the Santa Cruz Mountains.”

POST and Sempervirens Fund: Partners for Success
Coast redwoods, or Sequoia sempervirens, are the world’s tallest living species. These endangered Goliaths, some 2,200 years old and more, grow only in a narrow band along the Pacific Coast from southern Oregon to Big Sur in California. The trees thrive in temperate, well-watered places, within easy reach of fog drift, generally not more than 20 miles from shore.

POST and Sempervirens Fund’s protection of Little Basin helps expand the protected habitat essential for the existence of redwoods in the Santa Cruz Mountains. Most of Little Basin is covered in mixed forest and second-growth redwoods. These trees have grown to impressive dimensions in the hundred years since logging reduced their old-growth ancestors to a series of notched stage platforms. Burls sprout from their borders and moss turns their thickly furrowed bark to green velvet.

Coast redwoods grow to heights of 360 feet and diameters of 18 feet due to their efficient absorption of sunlight. In ideal conditions, under full sun, a sapling can grow six feet in a single season. Redwoods siphon water along their entire height, with some trees moving up to four tons of water into their canopies every day. During dry California summers, they create their own “rain” by condensing fog into showers that water their roots. Scientists believe redwoods take in much of their water directly from the air through their needles as well as through “canopy roots” sprouted on their branches. Lofty “soil mats” formed by trapped dust, needles, seeds and other materials act like sponges to capture water that nurtures the canopy roots. Moisture from fog is believed to provide 30 to 40 percent of a redwood’s water supply.

Thanks to their wet heartwood and tannin-filled bark, redwoods are fire- and insect-resistant. They are also messy, dropping about a third of their foliage each year. This mass of leaf litter crowds out lesser species, creating a carpeted forest floor that silences footfalls and lends a contemplative, otherworldly air to the redwood’s unique, fragile terrain.

Source: Sempervirens Fund
not much of California retains the grasses and wind-shaped trees that originally characterized thousands of miles of its coastline, but at 206-acre Wavecrest in Half Moon Bay, POST has the opportunity to protect a slice of this once-familiar landscape.

Known as Wavecrest since 1947, the parcel has been the subject of numerous development proposals, so it was heartening to learn from Bruce Russell, CEO of Kenmark Real Estate Group and a representative of the landowners, of their interest in selling the land to POST.

“Economic considerations, environmental concerns and community input led the sellers to approach POST about purchasing this land,” Russell said. “It’s the best plan for all parties involved, including the sellers, the city, residents and visitors. The community can enjoy the land for recreation today and in the years to come while protecting a unique natural environment.”

Once the purchase is complete, POST will study how best to enhance Wavecrest’s natural and manmade features. At present there are informal trails which will one day link to the California Coastal Trail as well as baseball fields and horseshoe pits. The Sequoia Audubon Society has identified the property as the most important wintering raptor habitat in San Mateo County, and even a casual observer can find owls and hawks year-round.

“Wavecrest is a breathtaking window to the Pacific Ocean,” says POST President Audrey Rust. “This property will help preserve the ambiance that has made Half Moon Bay a favorite destination since the 1800s.”
Mel Lane is the most mild-mannered, unassuming of men. If his presence is not noticeably stamped on the face of the West, it is only because his influence is so democratically bestowed.

So we wrote of him in this publication in 1984, and it is still true. Sadly we must use the past tense. Mel died at his home in Atherton on July 28.

Mel's ability to shape our region cannot be underestimated. As co-owner and publisher, with brother Bill, of Lane Publishing Company, Mel oversaw the business side of the company and developed Sunset magazine's book division. Thru Mel taught us how to do every conceivable home and garden task and had a major role in establishing the way the West was perceived by people living here and elsewhere.

As the first chairman of the San Francisco Bay Conservation and Development Commission (BCDC), Mel guided a task force charged with preparing the first long-term regional plan for the San Francisco Bay. As Mel later observed, "New attention was given to the shoreline as a place for people rather than as a dumpsite."

From 1972 until 1977, Mel served as inaugural chairman of the California Coastal Commission, which used BCDC as a model in formulating recommendations to protect the public interest along 1,100 miles of California coastline. Among many controversial measures, the Commission's Coastal Plan "clarified property rights in California by asserting, indisputably, that the public has right of access to the coast over private property, if that is the only way to get there." In Mel's view, the Coastal Commission succeeded best "in stopping unplanned, irresponsible development and gave priority to uses with major, statewide importance — deep water ports, power plant sites, public parks, among others."

With such credentials behind him, Mel was a natural choice when the idea for a private land trust for the Peninsula began to circulate. He helped to found POST and served on the Board of Directors until 1998. His involvement was the first indication of POST's legitimacy, recalls Ward Paine, another founding director.

"Mel understood immediately what POST might be and do, and he offered his support," says Ward, who found in Mel a friend and mentor. "He was the legacy source of information on the environmental community. His leadership was essential during POST's 'start-up' years."

"Any household with a garden is bound to have a worn copy of Sunset's Western Garden Book," observes POST President Audrey Rust. "Mel took an active interest in every POST project. At Board meetings he always asked the tough questions, and he was able to get important answers because he conveyed a remarkable non-partisan stance. Mel was already very much a part of the decision-making fabric of the state. His name was immediately recognizable in Sacramento and Washington, D.C., and he shared his access to every level of government. I will miss his good advice and sense of humor."

Mel loved the Pacific Coast, so it is fitting that POST built Mel's Lane, a section of the California Coastal Trail at Pigeon Point, which was dedicated to him in life and will continue to honor his abundant legacy. Gifts may be made to POST in his memory.
It’s the perfect picture of beachside bliss: toes in the sand, waves crashing against rock outcroppings, tidepools glittering with sea life. For 13 years, this scenario was off-limits to anyone attempting to access the Whaler’s Cove beach at Pigeon Point, just south of Pescadero. But now, with POST’s construction of a staircase connecting the bluff top to the beach, the cove is open once again for visitors to enjoy up close.

This summer, POST installed two dozen stairs leading down to the rock-strewn beach, a long-time favorite among locals until previous owners began construction of a private motel on the land. In 2000, POST stepped in to save Whaler’s Cove by purchasing it as part of its Saving the Endangered Coast campaign. Five years later, POST transferred the 3-acre property for inclusion in Pigeon Point Light Station State Historic Park.

Now native plants are thriving and people are back on the sand, enjoying not just the easy beach access but also adjacent Mel’s Lane, a quarter-mile section of the California Coastal Trail, and the Council Circle, a stone seating area nestled into the bluff top to recognize special donors to POST’s coastal campaign. Blending naturally into the contours of the land, these features invite visitors to experience Whaler’s Cove as the slice of coastal paradise it’s always been and always will be, thanks to your support of POST.
In July, POST sold its 267-acre San Gregorio Farms property to California State Parks for $2.65 million. Located at the intersection of Highway 1 and Highway 84, the land was acquired by POST in 2001 as part of the Saving the Endangered Coast campaign and is now managed in conjunction with San Gregorio State Beach and Pomponio State Beach.

POST bought San Gregorio Farms at the request of the California Coastal Conservancy with the intent of transferring the land to State Parks. At the time of acquisition, the Conservancy made a generous grant of $1.7 million to POST toward the original $3.95 million purchase price, as well as an additional $2 million grant that was reimbursed to the Conservancy once the land transferred to State Parks.

Home to a former worm farm, San Gregorio Farms is adjacent to the Arata Ranch, protected by POST conservation easement. Now that San Gregorio Farms is in public ownership, it will serve as the missing link between the two state beaches, connecting seaside trails and creating a continuous stretch of protected land along this portion of the coast. Precious natural resources on the land will also benefit, including the upper portion of the San Gregorio Creek estuary, which provides habitat for threatened and endangered species such as the saltmarsh common yellowthroat, California red-legged frog, western pond turtle, San Francisco garter snake, tidewater goby, steelhead trout and coho salmon, as well as migratory neo-tropical songbirds.

This summer, POST received a grant of $377,000 from the California Coastal Conservancy for construction of a portion of the California Coastal Trail on our Pillar Point Bluff property near Moss Beach. The funds will be used to install a new trail and realign existing paths in order to reduce erosion of the bluff top and increase safety for hikers, joggers, dog-walkers, and others who frequent this popular Coastside recreation spot. The scope of the work, slated to begin next summer, also includes trailhead improvements, creation of a staging area for property access along Airport Road, handicapped access and wildlife habitat restoration.
POST Welcomes Brad O’Brien to Board of Directors

In July, Brad O’Brien, senior partner in real estate and environmental practice at Wilson Sonsini Goodrich & Rosati in Palo Alto, joined POST’s Board of Directors.

Brad’s association with POST began in 1991, when he became a donor, and his involvement has grown steadily. Joining the Board is another step in formalizing Brad’s dedication to preserving the beauty of Peninsula landscapes.

Contributions to Conservation

As a volunteer, Brad does what few are qualified to do——help piece together complex legal transactions for POST.

“It is impossible to calculate the number of pro bono hours Brad has given to POST,” says Executive Vice President Walter T. Moore.

Brad, who was recognized for his legal work in 2001 as POST’s “Volunteer of the Year,” has helped craft legal agreements for acquisition of Rancho Corral de Tierra, north of Half Moon Bay; Whaler’s Cove and Lobitos Ridge, south of Half Moon Bay; and the El Mirador property in Portola Valley; among many other projects. He has also tackled legal issues, including sale and management agreements for properties such as Purisima Farms, and was instrumental in negotiating the purchase of our headquarters at 222 High Street in Palo Alto.

Brad and his wife, Judy, married after college and attended UCLA law school together. For their first jobs as lawyers, they moved to the Peninsula where Brad was introduced to the joys of local open spaces. He credits his wife and her family, the Mayers of Woodside—long-time Sierra Club members and intrepid hikers—with igniting his interest in saving land close to home.

“In joining our Board, Brad not only radiates a strong personal commitment to land conservation, but he brings along a business sense that incorporates the perspective of a real estate developer. He helps ensure that our work takes in the big picture,” says POST Board member Dianne McKenna.

Reaching Out

As a Board member, Brad’s role at POST will expand from implementing policy decisions to formulating strategic direction in land conservation. Brad says he wants to give positive reinforcement to young people about the benefits of volunteering for POST. “My interest in being on the Board is to help expand POST’s network, to reach out to the next generation, to serve as an example,” he says.
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Robert Brown
Leonard Charles Chan
Lily Chou
Dr. Paul J. Cohen
Duncan S. Davis
Maureen Dwozak
Edith Frey
John Allen Gehman
Walter Goggin
Florence L. Hall
Maria Ishkenes
Homa Jamzadeh
Roger Johnstone
Terry Kerfoot
Doris La Farge
Mae E. Lamantia
Jeanie Lauer

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The mission of the Peninsula Open Space Trust (POST) is to give permanent protection to the beauty, character and diversity of the San Francisco Peninsula for people here now and for future generations. POST values the use of these lands for natural resource protection, wildlife habitat, low-intensity public recreation and agriculture.

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- San Francisco, CA 94104
- Mail code: CAS-775-07-41
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Tel: (650) 854-7696

Thank you for your support of POST and for your commitment to the San Francisco Peninsula’s open space lands!
Join Us for a POST Outing at Little Basin!

POST's Skyline Society invites you to our first event at Little Basin in the Santa Cruz Mountains. Bring a picnic lunch to enjoy under the redwoods and explore the property!

Saturday, October 27, 2007 1:00-3:00 p.m.

Email POST at littlebasin@openspacetrust.org or call us at (650) 854-7696 to reserve your spot. Directions will be provided when you reserve your space. Sorry, no pets.