



Landscapes

Peninsula Open Space Trust

ANNUAL REPORT 2006



A LETTER FROM POST'S BOARD CHAIR

Completing the Circle of Land Protection

Dear Friends,

Thanks to your support of POST's mission, this has been an incredible year for land conservation on the San Francisco Peninsula.

Your annual gifts allow POST to complete the circle of land protection, from planning, acquisition and management to, in most cases, the ultimate transfer of open space to trusted conservation partners. This year we worked closely with a diverse group of partners to ensure that lands we acquire remain protected in the future. We pursued the transfer of three key properties—Rapley Ranch, Portola Lookout and Driscoll Ranch—to the Midpeninsula Regional Open Space District (MROSD). We also worked successfully with members of Congress to extend the boundary of the Golden Gate National Recreation Area (GGNRA) to include POST's Rancho Corral de Tierra property, and are now working to obtain appropriations to complete this addition to the national park system.

Through our land stewardship program, POST also engaged in restoring some of the special places we protect, controlling the spread of invasive exotic plants and creating better conditions for native California species to flourish. And we celebrated the extraordinary fund-raising success of POST's *Saving the Endangered Coast* campaign. Your contributions are allowing us to continue working toward our 20,000-acre land protection goal, so that spectacular landscapes like Bluebrush Canyon, which POST acquired earlier this year, will receive the protection they deserve.

As I conclude my tenure as POST's Board Chair, I would like to thank the Board for its ambitious vision, our staff and volunteers for their commitment and expertise, and especially you, our amazing donors, for your ever-generous support. As POST intensifies its conservation work along the Peninsula and coast, we look forward to defending the unquestionable splendor of these lands in partnership with you every step of the way.

Susan Ford Dorsey
Chair, POST Board of Directors

MESSAGE FROM THE PRESIDENT

A Sense of Place, Inspired by Nature

I am extremely proud of what POST has been able to accomplish this year on behalf of our mission to protect open space. That mission fuels everything we do and challenges us as we move forward to fulfill our vision of connected, protected lands where people and nature can live in beauty and balance.

On the San Francisco Peninsula, “open space” is not a cold, empty, lonely vision. It teems with warmth, color and life blossoming on hillsides, swimming up creeks and streams, swooping over beaches and fields, and towering over gentle, curving peaks.

Open space defines our sense of place on the Peninsula, and it is worth saving, because it is where we as humans touch mysteries that last long after we are gone. It is the best gift we can pass down to those who follow us, because it connects us to our past and our future, allowing us to share a communal memory of what it’s like to live in this extraordinary place. By setting aside land for permanent protection, we declare to the future, “This is what we value; this is what we deem precious.” Inspired by the natural glories that surround us, POST continues to deepen and expand its conservation efforts so that our Peninsula can be experienced and treasured for generations to come.

Audrey C. Rust
President, POST



NATURAL RESOURCES

This Green and Pleasant Land

Here on the Peninsula, POST protects properties rich with scenic beauty and natural resources so that the integrity of our landscapes can survive intact. In February, POST purchased Bluebrush Canyon, near Half Moon Bay, for \$3.23 million using funds from our *Saving the Endangered Coast* campaign. So far, POST has protected 14,532 acres through the campaign, with 5,468 acres to go to reach our goal.

Healthy landscapes require diligent maintenance and care. This year, through our land stewardship program, POST preserved and enhanced habitat on eight properties by removing invasive exotic plants, controlling erosion, reducing fire danger, protecting water resources and restoring native grasses through the use of conservation grazing and prescribed fire.



© POST

It may look pretty, but pampas grass, a highly invasive exotic, is a blight on the land. This year, POST removed significant infestations of pampas grass on five coastal properties, including Bolsa Point Ranches and Pillar Point Bluff.



© 2006 Karl Kreeber

Historic orchard on POST's Stevens Canyon Ranch, near Cupertino. POST is working with longtime fruit farmer Charlie Olson to rehabilitate this hillside stand of apple and pear trees.



© POST

Before and after: Prescribed fire for habitat enhancement on POST's Cloverdale Coastal Ranches.



© POST



© 2006 Neal Kramer

(left) California lilac in bloom at Bluebrush Canyon. This 260-acre property abuts already protected lands, including two other POST holdings, creating a contiguous nature preserve that will allow for future habitat and scenic conservation as part of MROSD.

WILDLIFE HABITAT

Where the Wild Things Are

This year POST worked to protect fragile wildlife habitat on properties like Rancho Corral de Tierra, near Montara and El Granada. On such lands, creatures like deer, bobcats, hawks, coyotes and mountain lions exist alongside rare, threatened and endangered species such as California red-legged frogs, San Francisco garter snakes and steelhead trout. These animals make their home among the Peninsula's forests, grasslands, creeks and streams. Keeping our intersecting worlds in balance allows all life to thrive on the land.



© 2011 Robert Buelleman



© 2006 Karl Kroeber

A deer wanders under orchard boughs at Stevens Canyon Ranch.

POST celebrated a major victory in December 2005 when Congress approved a boundary expansion of the GGNRA to include 4,262-acre Rancho Corral de Tierra. POST is now pursuing approval of \$15 million in appropriations from the Federal Land and Water Conservation Fund for the transfer of the property.



© Dan Quinn



© 2006 Karl Kroeber

© 1996 Brian O'Neill



A white-tailed kite at Bair Island.

(left) A great blue heron on POST's Pillar Point Bluff property.

RECREATION

Blazing New Trails

By protecting strategically located lands that will enhance existing and future trail networks, POST brings people one step closer to experiencing nature up close. This year POST completed two key property transfers and neared completion on a third, expanding opportunities for recreation on the Peninsula. POST's work ensures that walkers, hikers and other outdoor enthusiasts have access to windswept knolls, cathedral-like redwood forests, delicate wildflower meadows and dramatic oak-draped hills.



© 2006 Paolo Vescia

(above) The Council Circle at Whaler's Cove, protected by POST through its coastal campaign and now part of our state park system. POST dedicated the seating area in June.

(right) A POST-constructed lookout deck at Whaler's Cove. In November 2005, POST opened Mel's Lane, part of the California Coastal Trail, to the public.



Rapley Ranch © 2004 Mark Hatasaka

In December 2005, POST transferred 151-acre Rapley Ranch to MROSD's Russian Ridge Open Space Preserve and 50-acre Portola Lookout to Long Ridge Open Space Preserve.



© 2006 Karl Kroeber



© 2006 Paolo Vescia

(left) Driscoll Ranch. In January, MROSD approved acquisition of this 3,681-acre property from POST. It will be added to the adjacent La Honda Creek Open Space Preserve this year.



© 2006 Karl Kroeber

Walkers enjoying Pillar Point Bluff, home of the future Jean Lauer Trail to be built by POST in partnership with the California Coastal Conservancy.

AGRICULTURE

Cultivating Our Shared Heritage on the Land

The Peninsula's rich soils and temperate climate allow growers to continue harvesting nearly year-round. In fact, on any given weekend on the Peninsula, one can ramble through local farmers' markets overflowing with fresh, succulent fruits and vegetables.

The preservation of heritage agricultural lands ensures that farming and ranching continue to be an integral part of the Peninsula landscape. POST's conservation of such properties allows families to continue working the land while preserving the serene nature of these beautiful landscapes.



© 2005 Deane Little

© Dewart Jones

Brussels sprouts, the most popular crop grown on the San Mateo Coast.



© 2006 Paolo Vescia

Ed Lea (left) and his son Dave farm fields on POST's Rancho Corral de Tierra property.



Brussels sprouts at the Leas' Cabrillo Farms on Rancho Corral de Tierra.



© 2006 Paolo Vescia

Third-generation farmer John Giusti and his father, Aldo, on 534-acre Purisima Farms, which POST sold to the family in April.

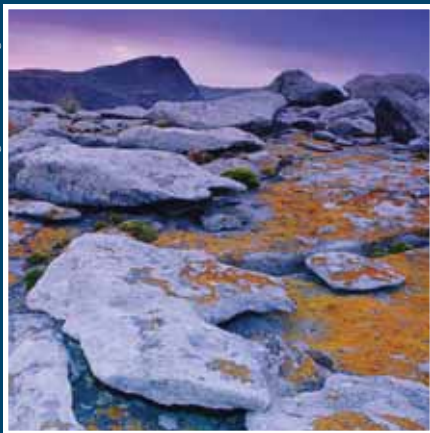
© 2005 Deane Little



The Fourteenth Annual Wallace Stegner Lecture Series

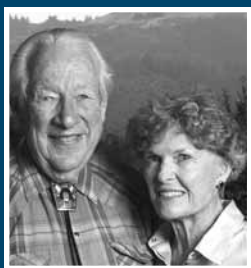
Sponsored by Ambassador Bill and Mrs. Jean Lane

© Frans Lanting/www.lanting.com



Ambassador Bill and Mrs. Jean Lane invite you to join us for the 14th Annual Wallace Stegner Lecture Series. All lectures will be held at the Mountain View Center for the Performing Arts beginning at 8:00 p.m.

A lecture series subscription at the Stegner Circle Level of \$325 per season ticket or the Patron Level of \$175 per season ticket will give you preferred seating at three general admission lectures and admission to a special lecture on April 24, 2007. Your tax-deductible contribution will further benefit POST's land conservation work.



Series subscriptions for the three general admission lectures are available at \$60. A series subscription includes one

discounted ticket to each lecture except the special lecture.

Tickets are on sale now. You can order series tickets by calling POST at (650) 854-7696 or by mailing in your order form when you receive your Lecture Series brochure in January.



Single tickets to the three general admission lectures are \$22 and can be ordered through the Mountain View Center for the Performing Arts at (650) 903-6000 or online at:

www.ci.mtnview.ca.us/mvcpa/mvcpa.html

All proceeds from the series benefit POST's land-saving mission. For more information, call POST at (650) 854-7696 or email lecture@openspacetrust.org.



Frans Lanting

Thursday, February 15, 2007

Frans Lanting has been hailed as one of the great nature photographers of our time. His influential work appears in exhibitions, books and magazines, including *National Geographic*, where he has served as a photographer-in-residence.

Lanting's current project, "Life: A Journey Through Time," presents images and stories of Planet Earth's amazing biodiversity, from prehistoric trilobites and delicate jellies to spiny octopus trees and giant tortoises. He has received numerous awards for his work as a photographer and conservationist, including top honors from World Press Photo, the title of "BBC Wildlife Photographer of the Year," and the Sierra Club's Ansel Adams Award.

LECTURE SPONSOR: Mark and Wynne Dubovoy



Jesse Cool

Tuesday, April 24, 2007

Special Lecture for Stegner Circle and Patron Subscribers

Jesse Cool has been dedicated to sustainable agriculture and cuisine for more than 30 years, supporting local food production and farmers—those she warmly refers to as her heroes and the first real environmental pioneers. She has traveled around the globe connecting with farmers, shopkeepers and families, and has expanded her influence from the Bay Area to a national and international audience.

Cool has been the creative force behind five unique restaurants and the author of six books, including *Your Organic Kitchen*; *Toast: Sixty Ways To Butter Your Toast and More*; and *The True and Real One Pot Cookbook*. She has also authored magazine articles for *Natural Health*; *Shape*; *Shape Cooking*; *Men's Fitness* and many other publications.

LECTURE SPONSOR: Sand Hill Advisors



Richard Louv

Thursday, March 22, 2007

Richard Louv is the author of seven books about family, nature and community, including *Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder*, which has sparked a national conversation about the disconnection between children and nature and its implications for human health and the future of the environment.

A columnist for the *San Diego Union-Tribune*, Louv has written for *The New York Times* and other newspapers and magazines, and has been a columnist and member of the editorial advisory board for *Parents* magazine.

Louv is a member of the Citistates Group, an organization of urban observers, and serves as an advisor to the Ford Foundation's Leadership for a Changing World award program and the National Scientific Council on the Developing Child. He is also a visiting scholar at the Heller School for Social Policy and Management at Brandeis University.

LECTURE SPONSOR: Chris and Carol Espinosa



Tim Cahill

Thursday, May 24, 2007

Tim Cahill is a founding editor of *Outside* and for years wrote the magazine's "Out There" column. The travel adventure writer knows no limits when it comes to picking his assignments: he's gotten up close to great white sharks, sailed in -30°F Antarctic weather, and trekked through Death Valley on a grueling summer day.

Cahill's books include *Lost in My Own Backyard: A Walk in Yellowstone National Park*; *Road Fever*; *Jaguars Ripped My Flesh*; and *A Wolverine Is Eating My Leg*. His work has appeared in *Esquire*; *National Geographic Adventure*; *The New York Times Book Review* and other national publications.

Cahill won a National Magazine Award in 2003, the same year he received a Lowell Thomas Gold Award from the Society of American Travel Writers. He also co-authored the Academy Award-nominated documentary "The Living Sea." He lives in Montana, in the shadow of the Crazy Mountains.

LECTURE SPONSOR: Hewlett-Packard Company

We're Moving!

POST Purchases 222 High Street Building in Downtown Palo Alto

As the scope of POST's conservation work has evolved over the past three decades, so, too, have our needs as an organization. That's why in early 2007 POST plans to relocate from current rented office space in Menlo Park to a building we have purchased in downtown Palo Alto.

POST bought the property from the Foundation for Global Community on August 24. Located at 222 High Street, the building provides appropriate workspace for POST's 23-member staff and for special programs and events. It also features environmentally friendly technology and, with its central downtown location, easy access to mass transit and other amenities.

"For nearly 30 years, we have been very fortunate to call 3000 Sand Hill Road home, thanks to our wonderful relationship with our landlord, the Ford Land Company, created by POST co-founder Tom Ford," said POST President Audrey Rust. "While we are sad to leave, we are excited to begin this new chapter at POST's new headquarters in Palo Alto and further demonstrate our long-term commitment to the permanent protection of local open space lands."

The High Street building is equipped with a 17.4-kilowatt rooftop photovoltaic solar-panel system that will provide a substantial amount of POST's power needs and allow the organization to return power to the grid. The interior will need to undergo some renovation before POST moves in, tentatively scheduled for late winter. POST bought the building using funds from its investment holdings.

According to POST Board member Allan Brown, the structure's green technology is an opportunity for POST to "walk the talk" with regard to protecting the environment.



Building Search Committee and Board Chair in front of POST's new office space. (Rear, l to r): Board member Allan Brown, Board member Joe Seiger, Executive Vice President Walter Moore, Board member Mark Wan; (front, l to r): Chief Financial Officer Karen Douglas, President Audrey Rust, Board Chair Susan Ford Dorsey.

"As an organization concerned with protecting natural lands, we wanted to do our part to help lessen our ecological impact," Brown said.

Buying 222 High Street allows POST to further establish itself in the fabric of the community, said POST Board Chair Susan Ford Dorsey. "In the new office space, POST will have the opportunity to grow and expand its efforts to protect the beauty, character and diversity of the Peninsula," she said.

OUR THANKS TO YOU!

Making a Gift to POST Has Many Rewards...

Thanks to a strong network of generous donors, POST has been able to protect much of our area's natural landscape for our enjoyment now and for generations to come.

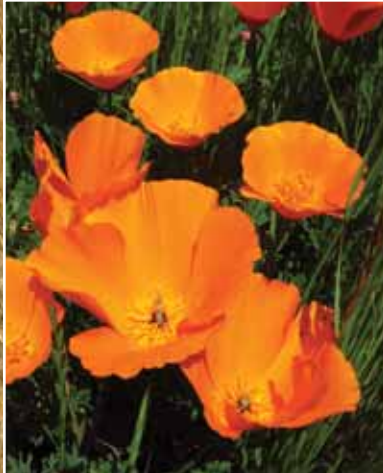
To honor your commitment to safeguarding our open space lands, we have enhanced our annual giving program with expanded benefits designed with you in mind. We deeply respect your investment in POST's mission to preserve open space, and these benefits are our way of thanking you for your generous support and

of keeping you connected to the lands you help protect.

Your annual gifts are vitally important to POST. They enable us to continue our strategic conservation work and demonstrate that together we can make a real difference in protecting open space. At whatever level you give, you will enjoy the satisfaction of knowing your gifts are making a profound impact on local land protection. Thank you for investing in the future of our beautiful Peninsula!

\$1 – \$249 POST Friend	Subscription to POST's quarterly newsletter, <i>Landscapes</i> Recognition in POST's annual report
\$250 – \$499 POST Associate	POST lands screensaver CD + <i>all above benefits</i>
\$500 – \$999 POST Sponsor	Invitations to "Walks & Talks" seasonal outings + <i>all above benefits</i>
\$1,000 – \$4,999 Skyline Patron	Special updates and subscription to POST's donor newsletter, <i>The Council Circle</i> + <i>all above benefits</i>
\$5,000 – \$14,999 Skyline Steward	Invitations to be the first to visit new POST properties with senior staff + <i>all above benefits</i>
\$15,000 – \$49,999 Skyline Protector	Invitations to roundtable conservation discussions with special guest speakers + <i>all above benefits</i>
\$50,000 – \$99,999 Skyline Guardian	Breakfast meeting with POST's Board and executive staff + <i>all above benefits</i>
\$100,000 or more Conservation Partner	Personalized recognition + <i>all above benefits</i>

If you would like more information about giving to POST or are interested in becoming a Conservation Partner, please contact Daphne Muehle, POST's Director of Development, at (650) 854-7696.



© 2006 Neal Kramer

FINANCIAL SUMMARY

The following is a report of POST's revenues and expenses during the fiscal year from July 1, 2005, to June 30, 2006.

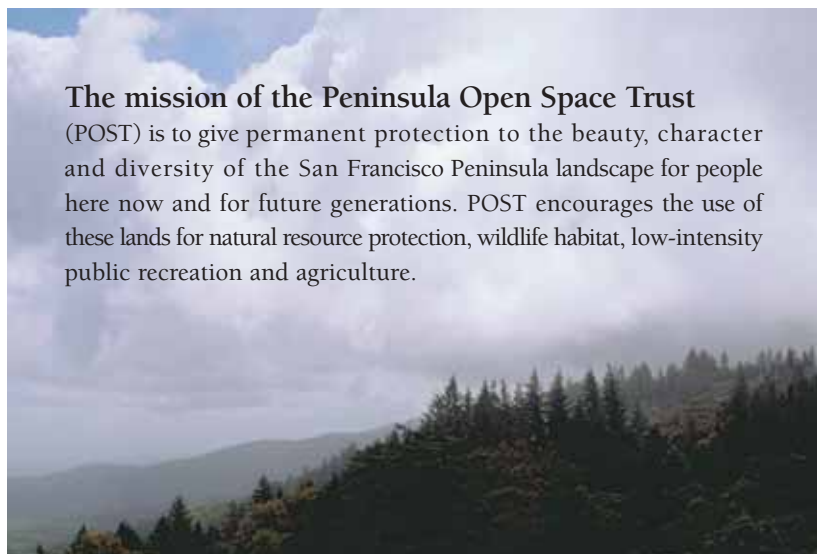
SUPPORT AND REVENUE

Contributions and grants	\$12,007,500
Land contributed for conservation	—
Investment income	\$ 7,294,168
Rental and other income	\$ 1,053,032
TOTAL SUPPORT AND REVENUE	\$20,354,700

EXPENSES

Purchases of conservation easements and gifts of land to public agencies	\$ 4,846,195
Conservation program	\$ 2,996,417
Interest paid on land transactions	\$ 82,307
Total conservation expenses	\$ 7,924,919
Fundraising and communication	\$ 1,796,132
General and administrative	\$ 531,406
Total fundraising and administrative	\$ 2,327,538
TOTAL EXPENSES	\$10,252,457

Land acquisitions	\$ 4,445,980
Land improvements	\$ 9,378
Total	\$ 4,455,358



The mission of the Peninsula Open Space Trust (POST) is to give permanent protection to the beauty, character and diversity of the San Francisco Peninsula landscape for people here now and for future generations. POST encourages the use of these lands for natural resource protection, wildlife habitat, low-intensity public recreation and agriculture.

Gifts of Stock

Stock gifts are a wonderful way to make a gift to POST. A gift of securities is fully tax-deductible at its market value at the time of your contribution. An added benefit is that by contributing your stock directly to POST you avoid the capital gains tax. POST can sell stocks tax-free and use 100 percent of your gift to support its land-saving work. To make a gift of stock to POST, please do the following:

- **Step 1: Contact your stockbroker**, who can make a direct electronic transfer of your stock certificates to POST's account with the following information:

DTC #226 National Financial Services
Account Name: Peninsula Open Space Trust
Account Number: P61-045870

Banc of America Investment Services
555 California Street, 7th Floor
San Francisco, CA 94104
Mail code: CA5-705-07-41
Attention: Tom Katilius (415) 627-2749
or Tammy Lilliston (415) 627-2750
Fax: (415) 835-2875
- **Step 2: Give your stockbroker POST's taxpayer identification number: 94-2392007.**
- **Step 3: Notify POST as soon as the transfer instructions have been given** so that we can alert our stockbroker. Please provide POST with the name of the security, the number of shares to be donated, and the name and phone number of your stockbroker. To notify POST, please contact:

Daphne Muehle, Director of Development
Peninsula Open Space Trust
3000 Sand Hill Road, Building 1, Suite 155
Menlo Park, CA 94025
Tel: (650) 854-7696

Thank you for your support of POST and for your commitment to the Peninsula's open space lands! ■



Landscapes

Landscapes is published quarterly
by the Peninsula Open Space Trust
3000 Sand Hill Road, 1-155
Menlo Park, CA 94025

Telephone: (650) 854-7696
Fax: (650) 854-7703
Web site: www.openspacetrust.org

POST is a public benefit California corporation and is tax-exempt under section 501(c)(3) of the Internal Revenue Code. Contributions to POST are tax-deductible.


Edited by Nina Nowak
Designed by DiVittorio & Associates
Printed by TradeMark Graphics, Inc.

BOARD OF DIRECTORS

Susan Ford Dorsey, *Chair*
Allan F. Brown
Larry Jacobs
Charlene Kabcenell
Martha J. Kanter
Robert C. Kirkwood
Norman E. Matteoni
Dianne McKenna
Paul Newhagen
William Reller
Joseph R. Seiger
Karie Thomson
Mark A. Wan

STAFF

Audrey C. Rust	<i>President</i>
Walter T. Moore	<i>Executive Vice President</i>
Karen P. Douglas	<i>Chief Financial Officer</i>
Sarah Allen	<i>Land Specialist</i>
Will Clark	<i>Grants Officer</i>
Brook Coffee	<i>Donor Stewardship Assistant</i>
Chris Detwiller	<i>Conservation Project Manager</i>
Stephanie Ding	<i>Land Assistant</i>
Erin Gress	<i>Office Assistant/Receptionist</i>
Megan Hansen	<i>Communications Associate</i>
Nona Ikeda	<i>Development Assistant</i>
Sue Landsittel	<i>Associate Conservation Project Manager</i>
Alexandra Michalko	<i>Land Specialist</i>
Daphne Muehle	<i>Director of Development</i>
Nina Nowak	<i>Staff Writer/Editor</i>
Stacy Plock	<i>Development Assistant</i>
Jane Potter	<i>Office Manager</i>
Jeff Powers	<i>Cloverdale Project Manager</i>
Paul Ringgold	<i>Director of Land Stewardship</i>
Adelaide Roberts	<i>Director of Donor Stewardship</i>
Anne Sharman	<i>Director of Communications</i>
Noelle Thurlow	<i>Conservation Project Manager</i>
Kathleen Ward	<i>Development Associate</i>



*"Everybody needs beauty as well as bread,
places to play and pray in, where nature may heal
and cheer and give strength to body and soul alike."*

JOHN MUIR

ABOVE AND FRONT COVER: *Whaler's Cove* © 2006 Karl Kroeber



LANDSCAPES
WINTER 2006

Peninsula Open Space Trust
3000 Sand Hill Road, 1-155
Menlo Park, CA 94025
(650) 854-7696
www.openspacetrust.org

NON-PROFIT ORG.
U.S. POSTAGE
PAID
SAN FRANCISCO, CA
PERMIT NO. 925

Address Service Requested